

THE MATURING OF PANUN KASHMIR

1. Convert the movement into a political party

- Constitution and by-laws
- Registration with the Election Commission
- Elected national office

2. Take the message to the masses

- Symposia and press conferences
- Special publications
- Newspaper

3. Prepare a winning political strategy

- Alliances within J&K (Ladakhis/ Dogras/ Muslims)
- Alliances with Indian political parties (BJP/ JP/ etc.)
- Continue dialogue within the KP community
- Identify "Lead Negotiator" with the central government and KM's
- Develop political white papers that: (a) Define the political position of PK, (b) address the concerns of the alliance partners and (c) provide political benefits to those partners

4. Implement a global strategy for success

- Importance of global strategy driven by Kashmir being an international issue
- Effective communications with US/UK organizations
- Establish *single* international political position
- US/UK political advocacy consistent with the international position
- Core political position supplemented by regional nuances to address: (a) relationship with the Indian Embassy/ officials, (b) relationship with the local Indian community and (c) utilization of influence from local legislative bodies and the media

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